





# Who is GMAC™?



## Vision

A world where every talented person can benefit from the best business education *for them.*



## Mission

Provide the tools and information necessary for schools and talent to discover and evaluate *each other.*



## Purpose

To ensure talent never goes undiscovered.





# Robust Global Market Research Effort

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**"Efficient Experience"**



**School Conversations**

**"Greater Flexibility"**



**Candidate Inputs**

**"Better Insights"**



**Global School Advisory Group**



# A Highly Relevant and Differentiated Experience

## Efficient Experience

- Broader appeal to candidates:
  - Only three 45-minute sections
  - Reduced prep time
  - No essay

## Greater Flexibility

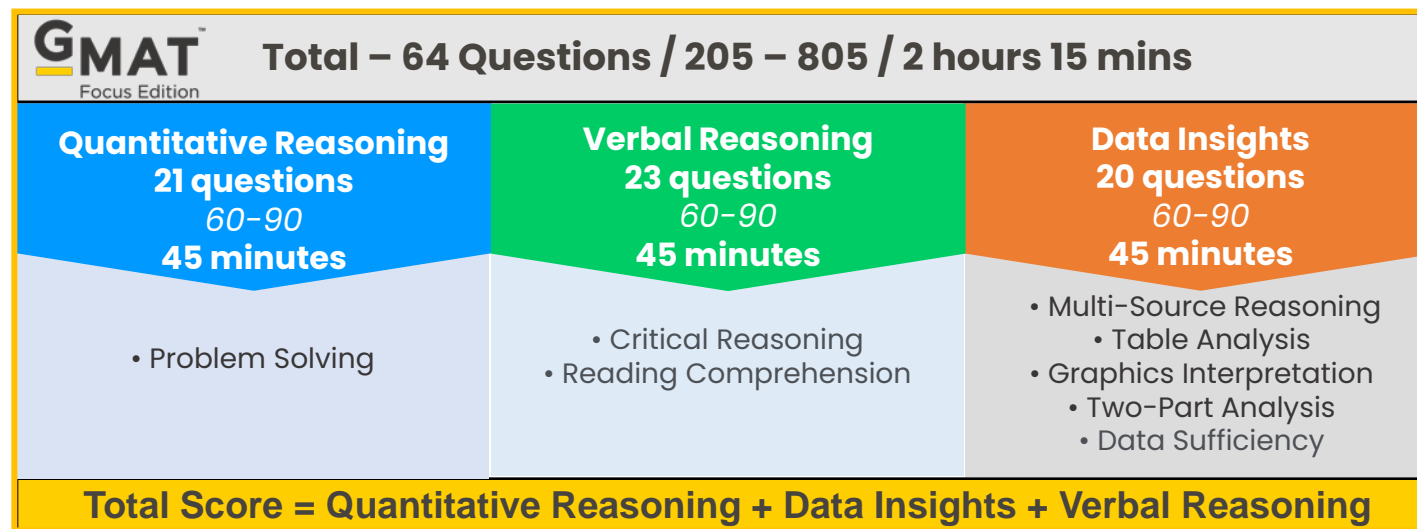
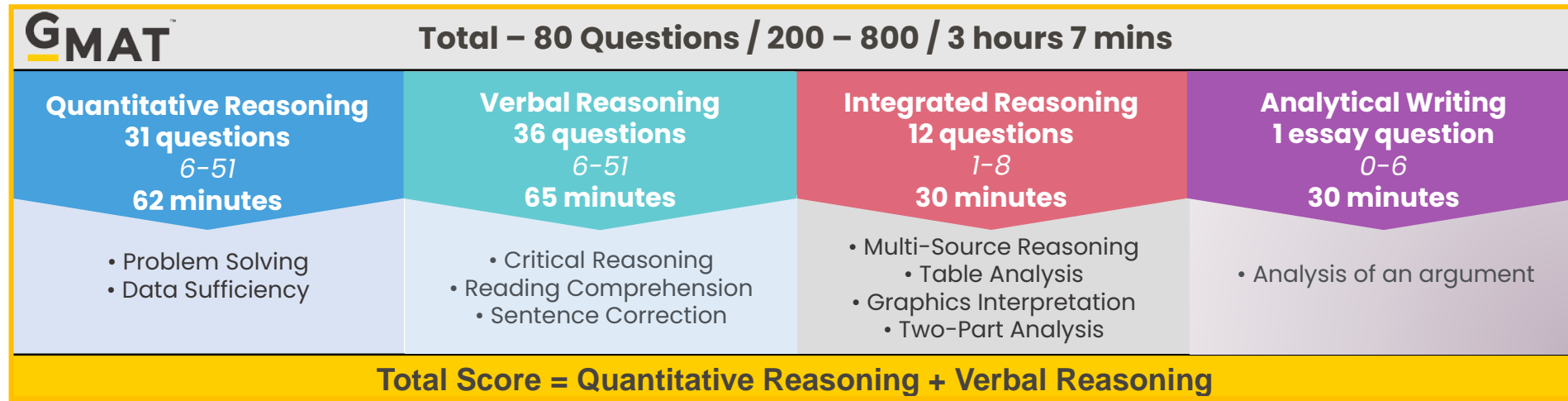
- Improved candidate experience:
  - Question Review & Edit
  - Improved Select Section Order
  - Expanded Score Preview
  - Online Testing

**GMAT**<sup>™</sup>  
Focus Edition

## Better Insights

- High reliability and validity
- Predictor of academic success
- More applicable content, including Data Insights Section
- Expanded skill profile
- Increased ability to discriminate top performers
- Official Score Report with improved performance insights for Candidates

# Exam Overview



# What is Data Insights?

## The Next Step of Integrated Reasoning

The Integrated Reasoning (IR) section of the GMAT Exam was designed to analyze and synthesize data from multiple sources. Now the Data Insights section takes that to the next level.

## The Ultimate Showcase of Data Literacy Skills

With GMAT Focus Edition's test design, Data Insights uses IR and Data Sufficiency question types to measure newly calibrated digital and data literacy dimension—one of the most relevant and in-demand skills in business today.

## The Full Picture

All three sections together (Data Insights, Quantitative Reasoning, and Verbal Reasoning) provide the most holistic view of a candidate's business school readiness in GMAT history.





# Less Stressful Experience

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## Question Review & Edit



- **Unlimited question review**
- **Change up to 3 responses per section**

## Select Section Order



- **3 sections / 1 break (no essay)**
- **Unlimited section ordering options**

## Detailed Score Report

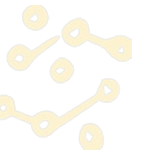


- **Faster official score delivery**
- **Detailed performance insights by section and content area**

## Flexible Score Sending



- **Select programs after receiving scores (up to 5 for free)**
- **Single exam score sent**



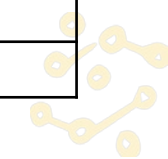
# Experience Overview

	GMAT™ Focus Edition	GMAT™ Exam
<b>Acceptance</b>	7,700+ programs at over 2,400 schools+ worldwide	
<b>Delivery Methods</b>	Online or at a Test Center (7 Days a Week)*	
<b>Structure</b>	Three sections (64 Questions): Quantitative Reasoning, Verbal Reasoning, and Data Insights	Four sections (80 Questions): Quantitative Reasoning, Verbal Reasoning, Integrated Reasoning and AWA
<b>Test Design</b>	Question Adaptive	
<b>Total Score Scale</b>	205-805 All three sections count towards the Total Score	200-800 Only QR and VR count towards the Total Score
<b>Exam Duration</b>	Two hours, 15 minutes	Three hours, 7 minutes
<b>Break</b>	One optional 10-minute break	Two optional eight-minute breaks
<b>Section Order</b>	Sections can be completed in any order you choose	Three section order options
<b>Question Review and Edit</b>	Unlimited review, edit up to three answers per section	Not available
<b>Score Reports</b>	Send 5 free score reports to programs within 48 hours of receiving your Official Score Report	Test Center: Select 5 programs before your exam to receive your Official Score Report at no charge Online: Send 5 free score reports to programs within 48 hours of receiving your Official Score Report
<b>Attempts</b>	Five attempts in a rolling 12-month period and eight attempts in a lifetime**	
<b>Accommodations</b>	Additional testing time, breaks, and access to other resources	
<b>Fees</b>	GMAT Focus Edition fees will be at parity with the current GMAT exam***	

\*Test Center appointments available during business hours while Online appointments available 24 hours a day

\*\*Limits apply and are tracked and counted across both versions of the GMAT

\*\*\*Fees vary based on location and exam delivery channel



# Focus on High Quality Standards

## ✓ Predictive Validity

- **Predictive validity** is the extent to which an assessment accurately predicts future outcomes.
- The correlation between the GMAT Focus Total and GGPA is between 0.46 – 0.58 depending on program type, which is comparable to the current GMAT Total

## ✓ Construct Validity

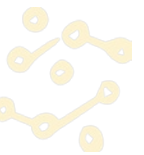
- **Construct validity** indicates whether an assessment accurately measures what it's supposed to measure
- Factor analyses indicates that the Test Construct demonstrates strong and stable unidimensionality for each section

## ✓ Content Validity

- **Content validity** checks if an assessment covers all the important things it's supposed to measure and avoids including irrelevant or unnecessary things
- Focus offers tightly controlled content coverage across sections ensuring test content and score comparability equivalence across test takers

## ✓ Score Reliability

- **Score reliability** refers to the consistency and stability of scores obtained from an assessment across different attempts or test takers
- Focus demonstrates highly consistent score accuracy throughout the scale with Total Score Reliability greater than 0.90



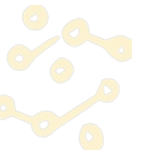
# GMAT Focus: Fair and Unbiased

Newly developed groundbreaking psychometric methodology called **Residual-based Differential Item Functioning\*** helps ensure the fairness of GMAT Focus scores across protected groups

Every potential test question is subjected to a rigorous seven-step development and review process before it can be used in operational exams

Only items that successfully pass all content and statistical review processes will be considered for inclusion in the operational GMAT exam

On average, a cycle of GMAT item development takes about 12 months





# Evolving the Score Scale

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The score scales for GMAT Focus Edition have been reset back to a more normal, bell-shaped distribution based on the latest test population data

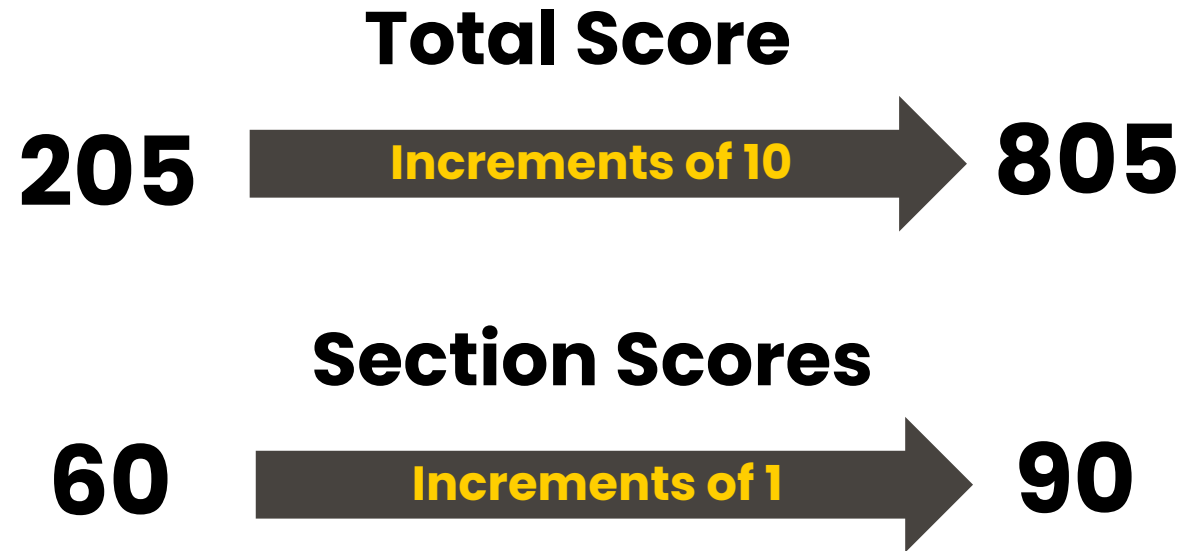
## Why recalibrate the score scale?

- GMAT test population has evolved significantly over time
- Previous scores had seen significant drift, resulting in a negative skew in the score distribution
- Improve the discrimination power throughout the score scale
- Content areas and test constructs have been refined to narrow scope and focus on problem solving, data literacy, and critical thinking
- Total Score is now comprised of 3 section scores
- New Question Review & Edit feature will have implications for testing behavior



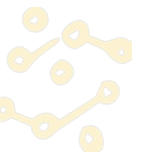
# Updated GMAT Focus Score Scales

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## Why Change the Scale?

- Ensure both candidates and schools can easily identify a GMAT Focus Edition score
- Ensure candidates are evaluated fairly
- Drive awareness of the score scale change/recalibration

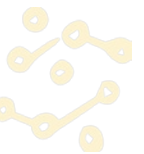


# Interpreting GMAT Focus Scores

In this illustrative example, a candidate who scored 745 on GMAT Focus demonstrated his/her competitiveness to be at the 99.9th percentile which is comparable to someone who scored 770 on the GMAT Exam.

**Access the complete concordance table at [mba.com/gmatfocus](https://mba.com/gmatfocus)**

GMAT Exam	GMAT Focus Edition	Percentile Ranking
800	805	100.0%
790	805	100.0%
790	795	100.0%
790	785	100.0%
780	785	100.0%
780	775	100.0%
780	765	99.9%
780	755	99.9%
770	755	99.9%
770	745	99.8%
770	735	99.7%





# Concordance Tables for Total and Section Scores

GMAC will provide a full concordance table in increments of 10 for schools to use to gauge the relative “competitiveness” of candidates across exam versions

To access the concordance charts on [gmac.com](https://gmac.com):



Graduate Management Admission Council

## GMAT Score Concordance Table

Total Score Sorted by Percentile Ranking

Use this table to compare GMAT™ Exam Total Scores and GMAT™ Focus Edition Total Scores and to understand corresponding percentile values.

Key: GMAT Exam GMAT Focus Percentile Ranking\*

GMAT Exam	GMAT Focus	Percentile Ranking*
800	805	100.0%
790	805	100.0%
790	795	100.0%
780	785	100.0%
760	775	100.0%
780	765	99.9%
770	755	99.9%
770	745	99.8%
770	735	99.7%
760	735	99.5%
780	725	99.4%
750	715	99.2%
750	715	98.7%
750	705	98.6%
740	695	98.1%
740	695	97.9%
730	685	96.9%
730	685	96.7%
720	675	96.1%
720	675	95.2%
710	665	94.0%
710	665	93.2%
700	655	92.6%
700	645	89.3%
690	645	86.7%
690	635	85.1%
680	635	83.5%
680	625	82.7%
680	615	80.1%
680	615	80.1%
660	615	78.3%
650	615	74.5%
650	605	74.5%
650	595	71.5%
640	595	70.7%
640	585	65.3%
630	585	64.8%
620	585	62.8%
620	575	62.1%
610	575	58.9%
610	565	55.8%
600	565	55.1%
600	555	52.7%
590	555	51.4%
580	555	47.8%
580	545	48.7%
570	545	44.3%
570	535	43.8%
560	535	41.1%
550	525	38.2%
550	525	37.9%
540	515	35.8%
540	515	35.0%
530	515	32.3%
530	505	30.8%
530	495	28.5%
520	495	28.5%
510	495	27.3%
500	495	25.1%
500	485	24.3%
490	485	23.0%
480	475	22.4%
480	475	21.1%
470	475	19.2%
470	465	18.8%
460	465	17.8%
460	455	17.1%
450	455	15.3%
440	445	14.1%
440	445	13.9%
440	435	12.8%
430	435	12.7%
420	435	11.5%
410	435	10.4%
410	425	10.4%
400	425	9.4%
400	415	9.4%
390	415	8.5%
380	415	7.7%
380	405	7.5%
370	405	6.9%
370	395	6.7%
360	395	6.2%
350	395	5.6%
350	385	5.3%
340	375	4.7%
340	375	4.7%
330	375	4.2%
320	375	3.7%
320	365	3.3%
310	365	3.3%
310	355	3.3%
300	355	2.7%
300	345	2.5%
290	345	2.5%
280	345	2.2%
280	335	2.2%
270	335	2.1%
260	335	1.8%
250	335	1.7%
250	325	1.6%
250	315	1.4%
240	315	1.3%
240	305	1.0%
230	305	1.0%
230	295	0.9%
220	295	0.8%
220	285	0.8%
210	285	0.6%
210	275	0.5%
210	265	0.4%
200	255	0.4%
200	255	0.3%
200	245	0.3%
200	235	0.2%
200	225	0.2%
200	215	0.1%
200	205	0.1%

Sample Size: 866,640. Data Period: 2017-2022.

\*Percentile values shown are rounded to the nearest tenth.

\*\*Score concordance tables may show a range in linked scores due to the nature of percentile computation involving differences in score bin sizes and observed frequencies.

Please note that the percentile values presented in this table will be updated annually in the third quarter of the year.

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# GMAT Focus Official Prep



## The GMAT™ Official Guide 2023–2024

The ultimate prep collection with all the tools you need to succeed. Includes an exclusive online question bank.

## GMAT Focus Official Practice Questions

Instant access to hundreds of additional questions to drill down your studying. Includes checkpoints along the way to help you track your progress.

## GMAT Focus Official Practice Exams

Full-length GMAT practice exams that match the real exam format and scoring algorithm.

## Free Prep and Resources for Candidates:

- Free 6-Week Study Guide
- Free Practice Exams 1 & 2
- Free Official Starter Kit

All accessible  
online at [mba.com](https://mba.com)



# Accommodations

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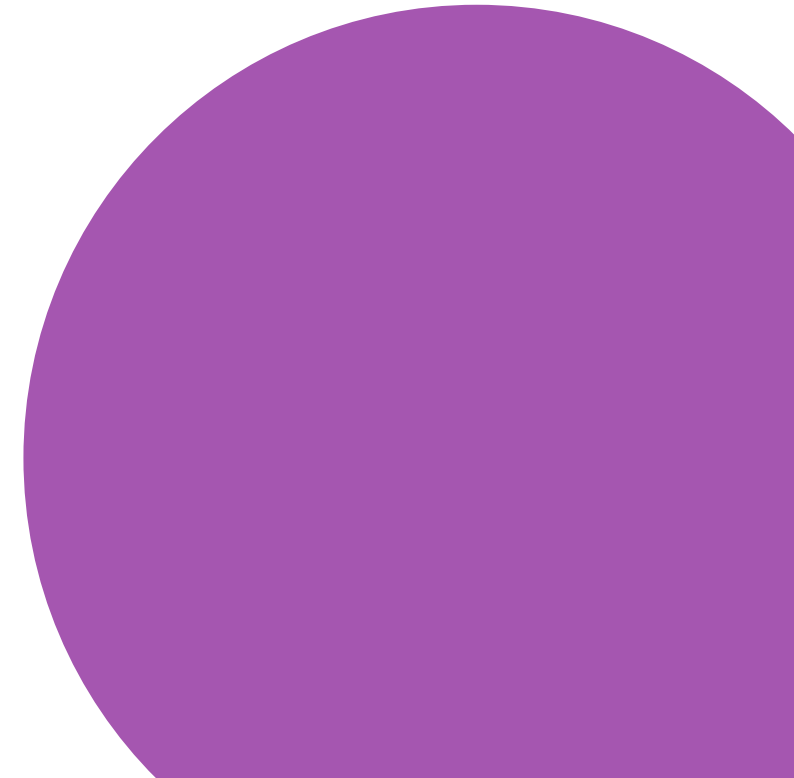
To make the GMAT exam broadly accessible, accommodations are available for GMAT test takers who meet certain eligibility criteria and properly document their request.



Available accommodations include:

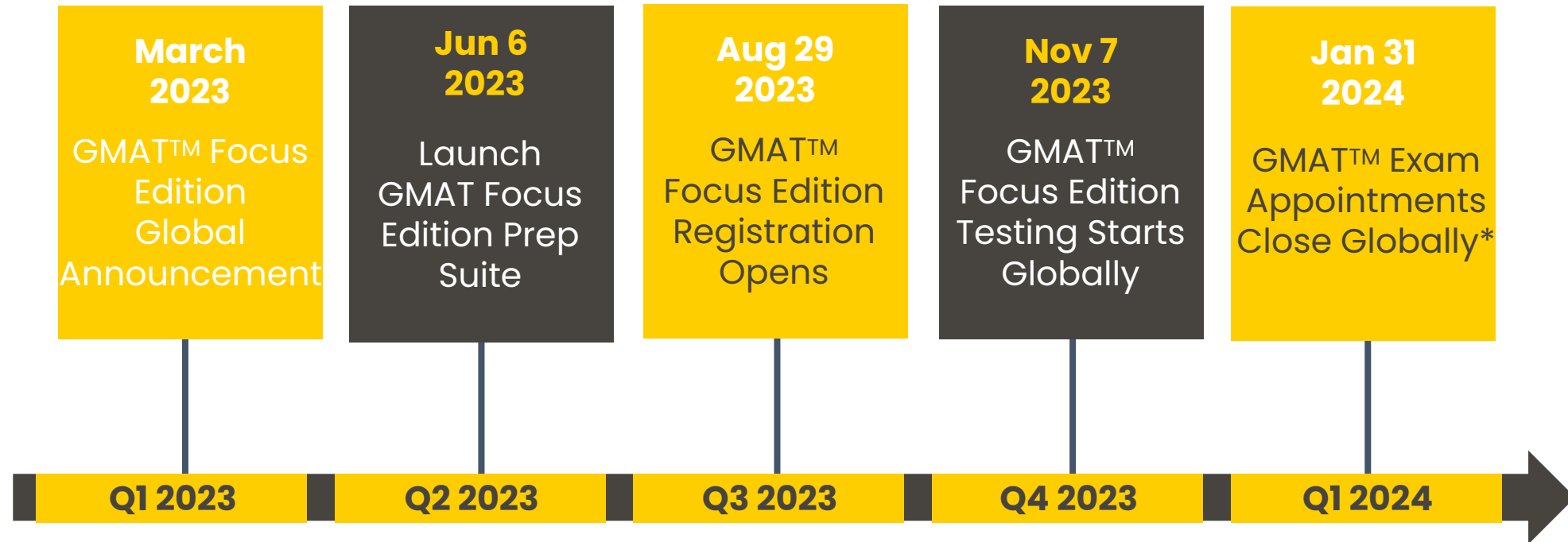
- Extended testing time
- Additional break time
- Assistive technology
- Access to personal medical devices and other resources

**Learn more on how candidates can apply for accommodations:**





# Availability Timeframes



- **Who We Are**
- **Introducing GMAT Focus Edition**
- **The New Score Scale**
- **Official Prep & Exam Administration**
- **Timelines**
- **Supporting Schools**



# Lean on GMAC for support

## Multiple learning opportunities in the months to come:

- School meetings to provide overview, training, and Q&A sessions
- GMAC Gatherings
- Webinars
- Annual Conference sessions
- Available for Candidate Information Sessions

## School resource toolkit including:

- Informational and promotional flyers
- Videos on exam updates and scoring/score scale
- Suite of GMAT Focus Edition-related blog content

**To learn more, contact your regional representative  
Don't know who it is, visit your [gmac.com](https://www.gmac.com) Profile page**

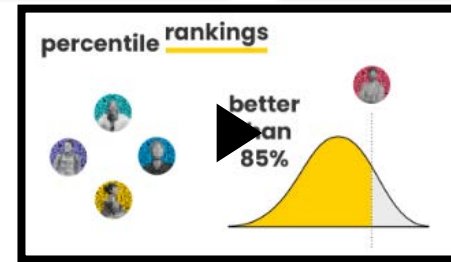
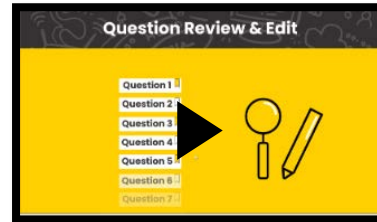




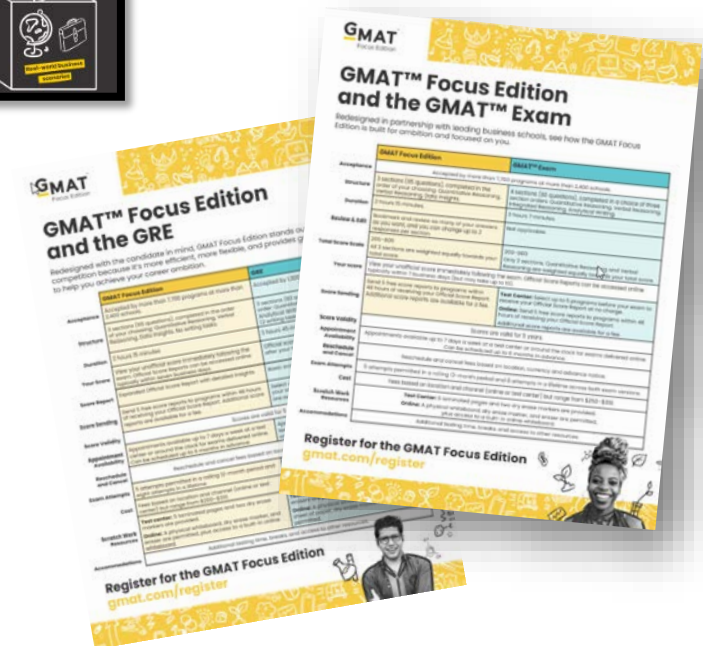
# School resources

## Explainer Videos

Exam Overview Collateral



Candidate Presentation



Comparison Flyers

Scan to access resources:



# GMAT Focus Edition Boilerplate

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## Admissions Test Requirements

To ensure candidates are able to demonstrate their academic preparedness for the program, the admissions process [requires / strongly encourages / allows] candidates to submit official [GMAT](#) (including, [GMAT Focus Edition](#)), [list other exams, i.e. [Executive Assessment](#), etc. as appropriate] score results. [Test waivers are available for qualified applicants.]

## What is the GMAT Focus Edition?

GMAT Focus Edition is the newest version of the GMAT Exam and still the #1 most widely used assessment by global business schools. It is redesigned to be more efficient, more flexible, and provide greater insights to best help you achieve your career ambitions.

The exam assesses the higher-order critical reasoning and data literacy skills that are most relevant in today's business environment through three 45-minute sections: Quantitative Reasoning, Verbal Reasoning, and Data Insights.

There is no essay section and candidates should be able to adequately prepare for the exam in as little as six weeks.

The test is administered by the Graduate Management Admission Council (GMAC).

Learn more about the GMAT Focus Edition at [mba.com/gmatfocus](https://mba.com/gmatfocus).



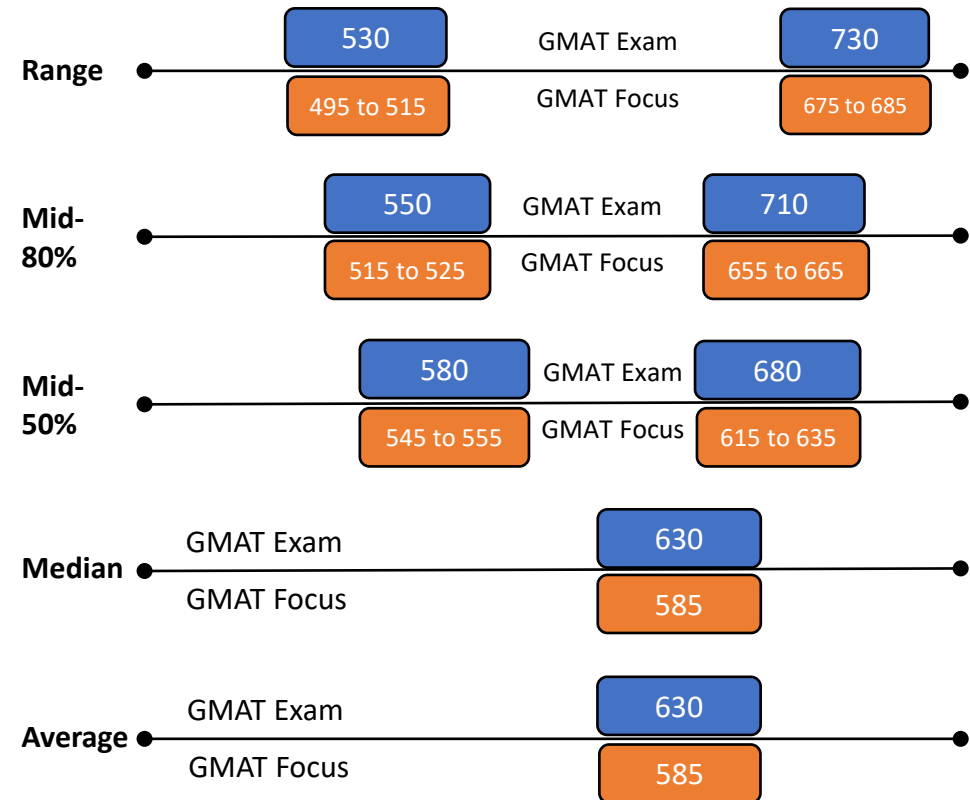
# Additional Scoring Guidance

## To help candidates understand how their scores compare...

- Update your Class Profile(s) to include GMAT Exam and comparable GMAT Focus scores.
- Visit [mba.com/scores](https://mba.com/scores) to learn more.

## Examples:

	GMAT Exam	GMAT Focus
<b>Total Range</b>	530 to 730	495 to 685
<b>Mid-80% Range</b>	550 to 710	515 to 665
<b>Mid-50% Range</b>	580 to 680	545 to 635
<b>Median Total</b>	630	585
<b>Average Total</b>	630	585





# Thank you!